

The trial ad hit 6.78× ROAS. They bought the plan same day.

A toothpaste brand in a crowded category generated 105 ads in minutes from one researched product, and an early winner crossed 6.78× ROAS.

6.78×

ROAS

100+

AD VARIATIONS IN MINUTES

THE PROBLEM

Toothpaste is a crowded category with little room for generic ads.

The team needed different reasons to buy, not cosmetic variations.

Manual strategy and production would slow testing down.

THE BREAKTHROUGH

LocalAds researched one product and built audience-and-angle combinations before generating 105 ads in minutes. Early winners crossed 6.78× ROAS; BetterBright moved to a paid plan the same day.

Ad Campaigns

Create ad campaigns with a click

Audience Strategy

Find the right audiences to sell to via intelligent research

